

**(Channeling  
POWER)** 

**The art of the perfect cable**

# (Channeling POWER)



Cables are the vital supply lines of complex machines, plants, and systems. Whether operating under extreme mechanical stress, in the middle of the Arctic Ocean, in the scorching heat, or in the vastness of space – such conditions demonstrate what top-of-the-line cables can achieve.

We at HELUKABEL have made it our mission to bring energy and communication to our customers' destinations reliably and consistently at all times, and to make the

impossible, possible! "Channeling Power" succinctly summarizes this mission and is our commitment to customers.

Over 2,200 employees located at 61 sites across 39 countries work towards this common goal. We see it as our challenge to find the right cable solution for you every day, giving you the time to concentrate on more important things than cables and wires. This is where our products truly create value for you and your application.



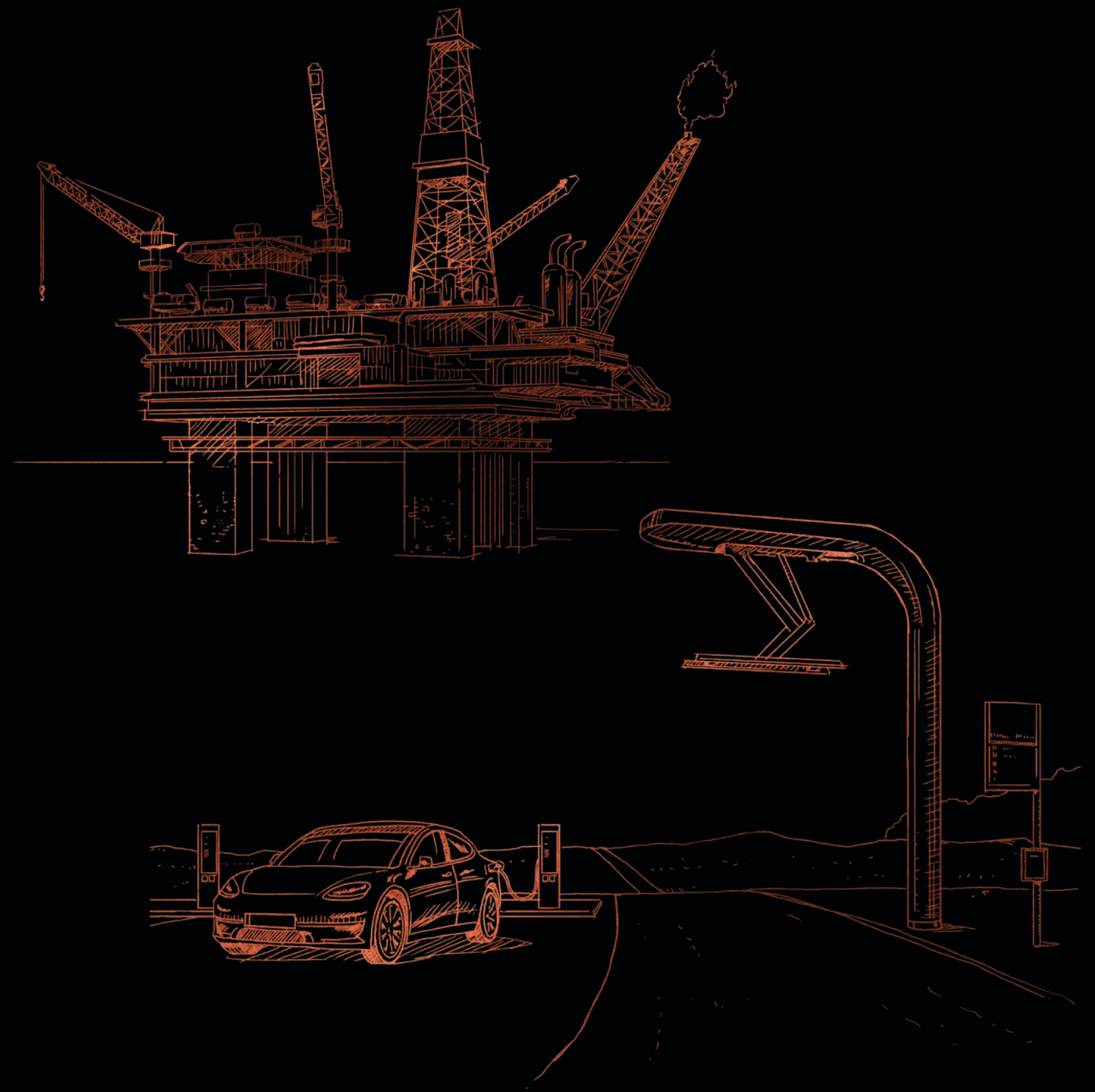
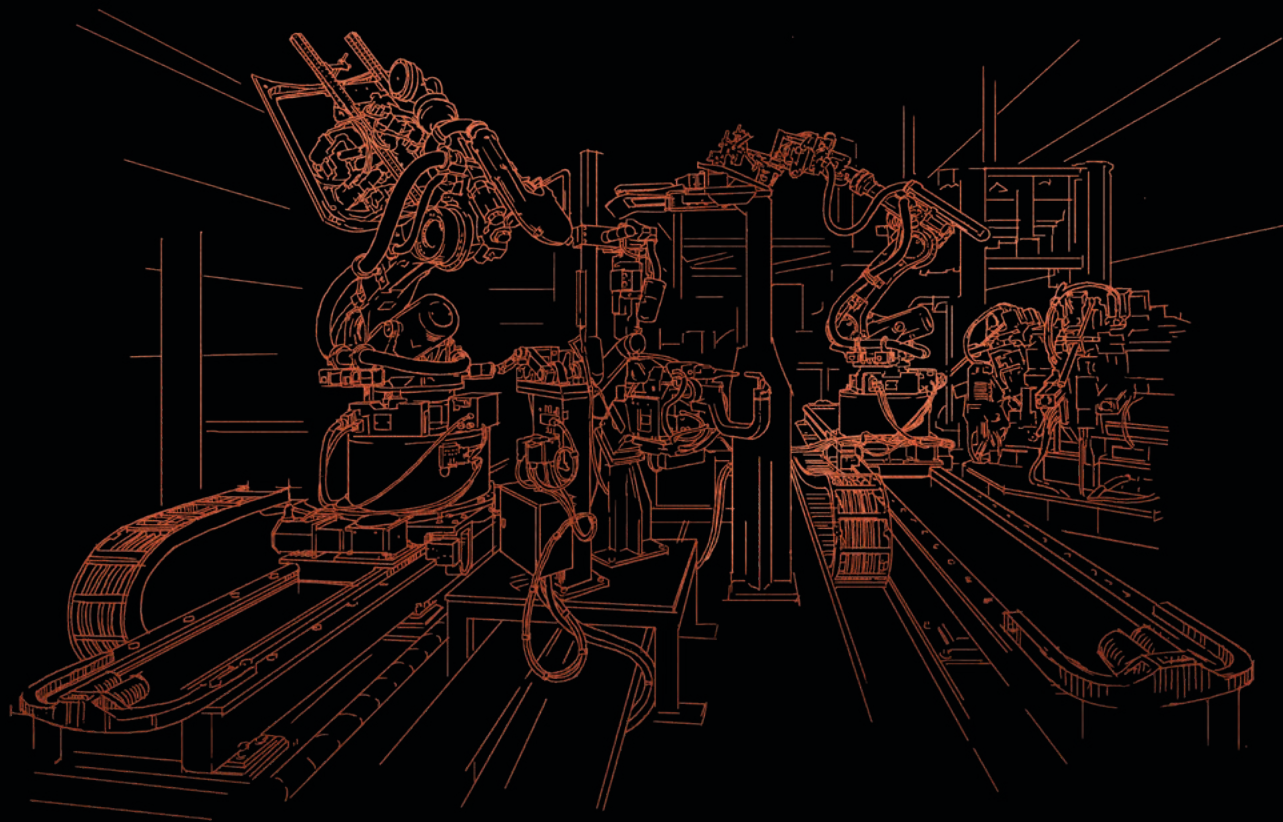


# Channeling **EXPERTISE**



It may not be noticeable from the outside, but inside millions of high-performance systems and other components around the world, you'll find cables and wires from HELUKABEL. This should come as no surprise because throughout our company

history of more than 40 years, we've steadily acquired expertise and in-depth knowledge across many industries and key technologies. Regardless of whether you're a sales representative, a cable designer or a business manager, at HELUKABEL



you have a partner who understands you and all the technical jargon, meaning you won't have to explain your cable requirements more than once. And, if you're unsure about what's needed to suit your application, you can rest assured that

we'll work it out together. Even more, if we don't have the right product for you on hand, we'll develop a bespoke cable solution customised to meet your requirements. That's what we call customer service at HELUKABEL.

# Channeling EXPERIENCE

## Industry

If you've set your sights on great things, you won't want to be held back by a cable. Whether in mechanical engineering, in the automotive industry, in automation or in the electrical industry, all customers have unique and changing needs when it comes to cabling. Something that seems trivial on the surface might push the design of a cable to the extreme. It's in these instances that precision and reliability count the most. For decades, we have never stopped learning and are continuously adapting ourselves and our products to new challenges.

This is why HELUKABEL products can be found all over the world, especially where our customers rely on durable cables of the highest precision — and where country-specific, specialized approvals and verified standards are a must.

## Infrastructure

It's thanks to HELUKABEL that modern buildings, transportation infrastructure and utility suppliers never need to experience dark moments, even under extreme operational circumstances. Our cables keep utilities going and information flowing for millions of people every day. In this way, we're helping our customers make a significant difference to societal progress and safety.

## Mobility

The future of mobility is electric. HELUKABEL is an innovator in electric vehicle charging infrastructure and cabling, whether for fancy sports cars or for the fast-tracked electrification of public transport.

## Renewable energy

When the sun and wind are used to generate electricity, longevity and efficiency play an important role. In many solar and wind parks, HELUKABEL is making an important contribution to a sustainable future.

## Event and media technology

No sound means no party! To make sure that the party goes on and that no event gets cancelled even under extreme conditions, more and more event organizers, broadcasters and manufacturers are relying on cabling solutions from HELUKABEL.

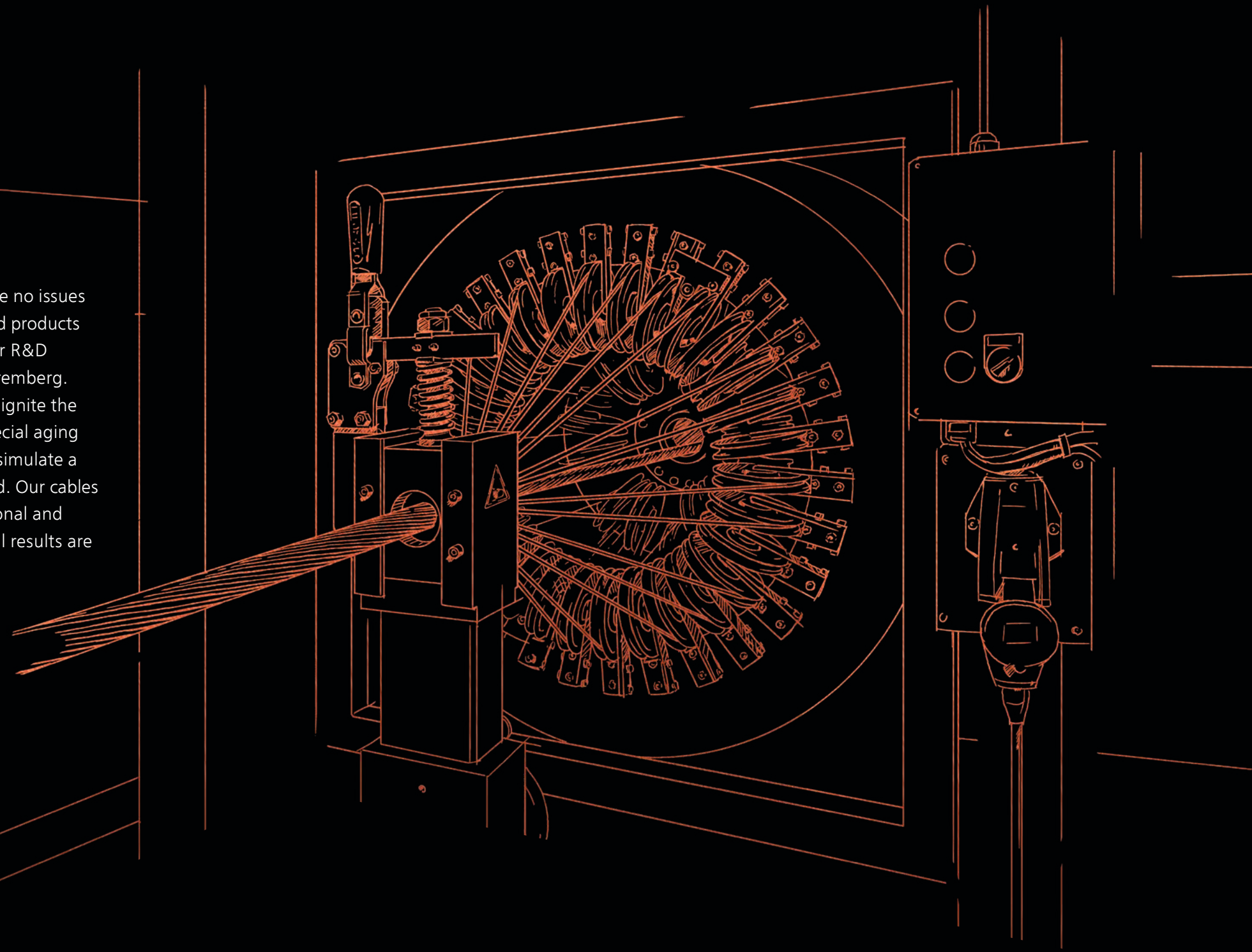




# Channeling INNOVATION

A cable is only as good as the minds that ask the right questions before it's made. We have a lot of bright minds at HELUKABEL who spend every day searching for intelligent answers. This is important because the challenges faced by modern cables and wires are multifaceted: for example, moving applications with more than ten million cycles, exposure to extreme mechanical and chemical loads, tricky bending radii and space-saving hybrid solutions. For each situation, HELUKABEL has answers

to help you. To ensure there are no issues during use, all newly developed products undergo rigorous testing at our R&D centre in Windsbach, near Nuremberg. Here we bend, pull, grind and ignite the cable for all it's worth. Our special aging ovens are time machines that simulate a cable's life cycle and far beyond. Our cables are tested to comply with national and international standards, and all results are signed and sealed.





ETHERNET TRAIL

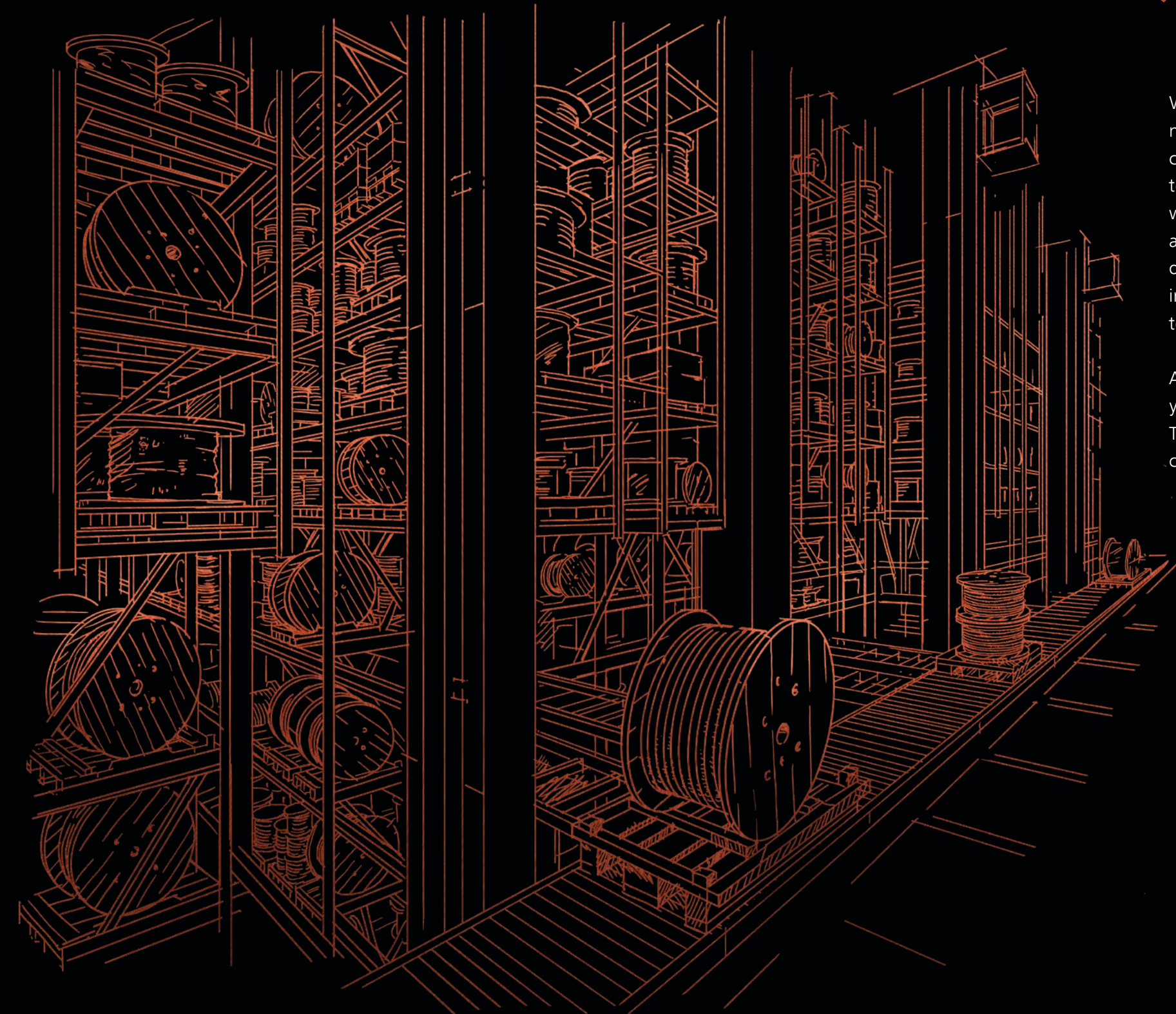


# Channeling LOGISTICS

Where there's no cable there's no data nor electricity. When everything's going according to plan, cables are of little interest to anyone; but inevitably the day comes when a machine starts malfunctioning or a missing cable is holding up the completion of a project task. Whatever the situation in which problems occur, the time can be tense and critical for everyone involved.

At HELUKABEL, we try to remove the stress you're experiencing as quickly as possible. To this end, we built the biggest distribution centre for cable products in Europe.

With over 33,000 products stored in a fully automated, high-bay warehouse, we're ready to act upon your needs quickly and ship you the right cable at a moment's notice. Our "known shipper" status with the Federal Office of Civil Aviation means that your goods are checked in and pass security control directly at our warehouse, which speeds up the shipment process. On top of this, we have 33 additional warehouses on 5 continents so you can order your cables in Spanish, Russian, Chinese or in 23 other languages.



# (Channeling FACTS)



## STABLE

- Family-owned company since 1978

## GLOBAL

- 61 locations in 39 countries
- Timely delivery to over 160 countries

## A "HIDDEN CHAMPION"

- 796 million euro turnover
- 2,200 employees

## PRODUCTS

- Cables, wires, and cable accessories - a single source for industry and infrastructure

## LOGISTICS

- 33,000 items in stock
- 24-hour delivery service
- State-of-the-art logistics

## PRODUCTION

- 10 production and assembly locations worldwide

## QUALITY-FOCUSED AND ECO-FRIENDLY

- ISO 9001 & 14001 & 50001



# Channeling GROWTH



## Europe

HELUKABEL Germany, Stuttgart  
HELUKABEL Austria, Linz  
HELUKABEL Belgium, Brussels  
HELUKABEL Bulgaria, Sofia  
HELUKABEL Czech Republic, Prague  
HELUKABEL Denmark, Copenhagen  
CableX Oy - Finland, Turku  
HELUKABEL France, Mulhouse  
HELUKABEL Hungary, Budapest  
HELUKABEL Ireland, Dublin  
HELUKABEL Italy, Milan

HELUKABEL Netherlands, Eindhoven  
Primatec AS - Norway, Kristiansand  
HELUKABEL Poland, Warsaw  
HELUKABEL Portugal, Coimbra  
HELUKABEL Romania, Bucharest  
HELUKABEL Russia, St. Petersburg  
HELUKABEL Sweden, Stockholm  
HELUKABEL Switzerland, Zurich  
URKUNDE - Spain, San Sebastian  
HELUKABEL Turkey, Istanbul  
HELUKABEL UK, Liverpool

## Asia

HELUKABEL China, Shanghai  
HELUKABEL India, Mumbai  
HELUKABEL Indonesia, Jakarta  
HELUKABEL Malaysia, Kuala Lumpur  
HELUKABEL Myanmar, Yangon  
HELUKABEL Singapore, Singapore  
HELUKABEL South Korea, Busan  
HELUKABEL Thailand, Bangkok  
HELUKABEL United Arab Emirates, Dubai  
HELUKABEL Vietnam, Ho Chi Minh City

## America

HELUKABEL Brazil, Campinas  
HELUKABEL Canada, Toronto  
HELUKABEL Mexico, Querétaro  
HELUKABEL Peru, Lima  
HELUKABEL USA, Chicago

## Africa

HELUKABEL Morocco, Casablanca  
HELUKABEL South Africa, Johannesburg





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